

Contract # 47921

Schedule Dates

10/22/12-11/05/12

Advertiser

MASS ALLIANCE AGAINST ASSISTED SUICIDE (3)

Agency

Gateway Media (2841)

Product

POLITICAL ISSUE (1052)

Brand

EST 179 10/22-11/6 (27587)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

179

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,105.00
Net Total \$51,595.00
Sales Tax

By Broadcast Month Spots Rate
Oct. 2012 19 \$20,450.00
Nov. 2012 25 \$40,250.00
Grand Total: 44 \$60,700.00

WHDH Boston (WHDH)

By Broadcast Month Spots Rate

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Gateway Media
2150 River Plaza Drive, STE 150
Sacramento, CA 95833

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	5:30A- 6A (ET)	1	X	X	X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/10/12
2.0	Normal Line / SPOT	10/27/12-11/03/12	1	:30	6A- 7A (ET)	1						X		2	\$450.00	\$900.00	WHDH Boston (WHDH)		9/10/12
3.0	Normal Line / SPOT	10/22/12-11/02/12	1	:30	10A- 11A (ET)	3	X	X	X	X	X			6	\$1,000.00	\$6,000.00	WHDH Boston (WHDH)		9/10/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	10A- 11A (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/10/12
5.0	Normal Line / SPOT	10/22/12-11/02/12	1	:30	3:30P- 4P (ET)	4	X	X	X	X	X			8	\$750.00	\$6,000.00	WHDH Boston (WHDH)		9/10/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3:30P- 4P (ET)	1	1							1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/10/12
7.0	Normal Line / SPOT	10/27/12-11/03/12	1	:30	6P- 6:30P (ET)	1						1		2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)	7 news at 6pm	9/10/12
8.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	10P- LAW & ORDER SVU (R)	1						1		1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		9/10/12
9.0	Normal Line / SPOT	10/27/12-11/03/12	1	:30	10:59P- 7 News at 11 PM	1						1		2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		9/10/12
10.0	Normal Line / SPOT	10/28/12-11/04/12	1	:30	11:55P- 7 SPORTS XTRA	1							1	2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/10/12
11.0	Normal Line / SPOT	10/22/12-11/02/12	1	:30	1:36A- Last Call with Carson Daily	2	X	X	X	X	X			4	\$450.00	\$1,800.00	WHDH Boston (WHDH)		9/10/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	1:36A- Last Call with Carson Daily	1	1							1	\$450.00	\$450.00	WHDH Boston (WHDH)		9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

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Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/10/12

09/10/12

Charles Shiebler

No

Normal

15.00

\$9,105.00

\$51,595.00

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Gateway Media
2150 River Plaza Drive, STE 150
Sacramento, CA 95833

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	19	\$20,450.00
Nov. 2012	25	\$40,250.00
Grand Total:	44	\$60,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/27/12-11/03/12	1	:30	1:31A- EXTRA WEEKEND	1					1			2	\$400.00	\$800.00	WHDH Boston (WHDH)		9/10/12
14.0	Normal Line / SPOT	10/28/12-11/04/12	1	:30	12:30A- Extra Weekend	1						1		2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/10/12
15.0	Normal Line / SPOT	10/27/12-11/03/12	1	:30	9A- 10A (ET)	1					1			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)	7 news- sat	9/10/12
16.0	Normal Line / SPOT	10/28/12-11/04/12	1	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1						1		2	\$450.00	\$900.00	WHDH Boston (WHDH)		9/10/12
17.0	Normal Line / SPOT	10/28/12-11/04/12	1	:30	7:57A- TODAY SHOW-SUNDAY	1						1		2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/10/12
18.0	Normal Line / SPOT	10/28/12-11/04/12	1	:30	9A- 7 News Today in New England-Sun	1						1		2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		9/10/12
19.0	Normal Line / SPOT	10/30/12-10/30/12	1	:30	10P- PARENTHOOD	1	1							1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		9/10/12

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